



# Scholarship Program

for Higher Learning Institutions

**TUITION  
EXCHANGE.**

Open doors.  
New opportunities.



Open doors to new students  
who might otherwise not  
consider your school.

Offer new opportunities for  
the family members of  
your faculty and staff.



**There is a Tuition Exchange  
school for every student.**

There are 700-plus member  
schools including many that offer  
Tuition Exchange scholarships for  
advanced degrees.

The Tuition Exchange scholarship program can expand your footprint in the higher education marketplace by attracting new pools of students and providing generous opportunities for your employees. Your institution will receive interest from new students by granting Tuition Exchange scholarships to the eligible employees and their family members of other Tuition Exchange member schools. Your faculty and staff will appreciate the access to similar scholarships at other schools for themselves or their spouses/partners and dependents.

#### **AS AN IMPORT SCHOOL . . .**

you grant tuition scholarship awards to the eligible employees or their dependents/spouses from other Tuition Exchange member schools to attend your school.



#### **AS AN EXPORT SCHOOL . . .**

you offer your eligible employees or their dependents/spouses the opportunity to apply for the tuition scholarships at other Tuition Exchange member schools.

## Importing Benefits

### Broaden Your Reach

By being a part of the Tuition Exchange program, it opens new doors to students who might otherwise not consider your school. Tuition Exchange applicants typically present a stronger academic profile than the general applicant pool.

### Conserve Your Budgets

No money changes hands as the Tuition Exchange scholarship is a tuition discount — just like your internal tuition remission. The import school covers the cost of the export student's tuition. This means you can bring new students to your campus as an educational export and increase potential auxiliary revenue.

### Multiply Your Opportunities

The more students you import allows you to increase the number of exported students — providing more opportunities to your employees and their eligible dependents.

## Exporting Benefits

### Enhance Your Employee Incentives

Taking care of your staff and faculty will help you hire and retain high-quality personnel. The Tuition Exchange program makes advanced learning more affordable — so students won't be encumbered by large loans. The program encourages students to break out of their comfort zones and broaden their horizons by enabling them to apply to hundreds of schools they may not have otherwise considered. And, the diversity of these institutions makes it easier for students to find their ideal situation.

## Membership Details

### EASY MEMBERSHIP PROCESS

All regionally accredited non-profit and public post-secondary institutions are eligible. Simply apply online, pay the one-time \$350 initiation fee, and email the signed document to TE Central.

Once you're approved, you will designate a Tuition Exchange Liaison Officer (TELO) and at least one backup. These individuals will serve as your tuition exchange experts. Next, you will promote the program to current and new employees.

### DETERMINE SCHOLARSHIP GUIDELINES

Private schools provide a discount of their full tuition or the minimum set-rate determined by Tuition Exchange and adjusted annually, whichever is less.

Each member school determines their institutional guidelines enabling you to think beyond traditional students and programs. Allow domestic partners or other close relations of your employees to apply. Include graduate, online or other non-traditional programs to broaden your import prospects.

### PUBLIC SCHOOL ALLOWANCE

Tuition Exchange allows public schools to offer out-of-state students a discount of one-half of the full tuition charged for out-of-state residents. This is applicable when the TE student is being charged the out-of-state tuition rate.

### IMPORT/EXPORT FLEXIBILITY

Maintaining a balance between your incoming and outgoing students is important. School ratios are averaged over a five-year period, providing ample time to adjust as needed. However, Tuition Exchange offers all member schools the ability to export up to three new scholars annually regardless of balance.

### SMALL COST FOR LARGE GAIN

The annual fee for membership is \$550 plus a one-time \$350 initiation fee. There is also a yearly fee of \$40 per enrolled Tuition Exchange export student. Export schools often pass these nominal costs back to the families receiving the scholarship or charge a reasonable user fee to all families who make an application for consideration in the program.

## About Tuition Exchange

Tuition Exchange is the oldest exchange program in existence today. Founded in 1954, Tuition Exchange's mission continues to hold strong 65 years later—to help open the doors for possibilities and potential. Our 700-plus active member schools represent public and private post-secondary institutions all across the United States and five countries. Our vast array of educational options provide students with choices in location and through a diversity of learning options.

## Convenient Online Tools

Use our Tuition Exchange website to complete much of the process including Tuition Exchange Liaison Officer (TELO) self-service access to compelling marketing materials, web-based student Tuition Exchange applications, and real-time status review.

The Tuition Exchange smartphone app is also an excellent source of information and resources for TELOs and family. Download the app for free from the Apple and Android stores.

## Member Services & Support

Our Membership Services team is unrivaled in the industry. With over 80 years of combined experience in higher education, we can help you create policies and suggest marketing concepts to help you get the most out of your membership. We also provide consistent and comprehensive training for all TELOs. We pride ourselves on being friendly and fun.

---

**Contact Bob Shorb about applying for membership.**

518.859.7301 • [rshorb@tuitionexchange.org](mailto:rshorb@tuitionexchange.org)



[tuitionexchange.org](http://tuitionexchange.org)