

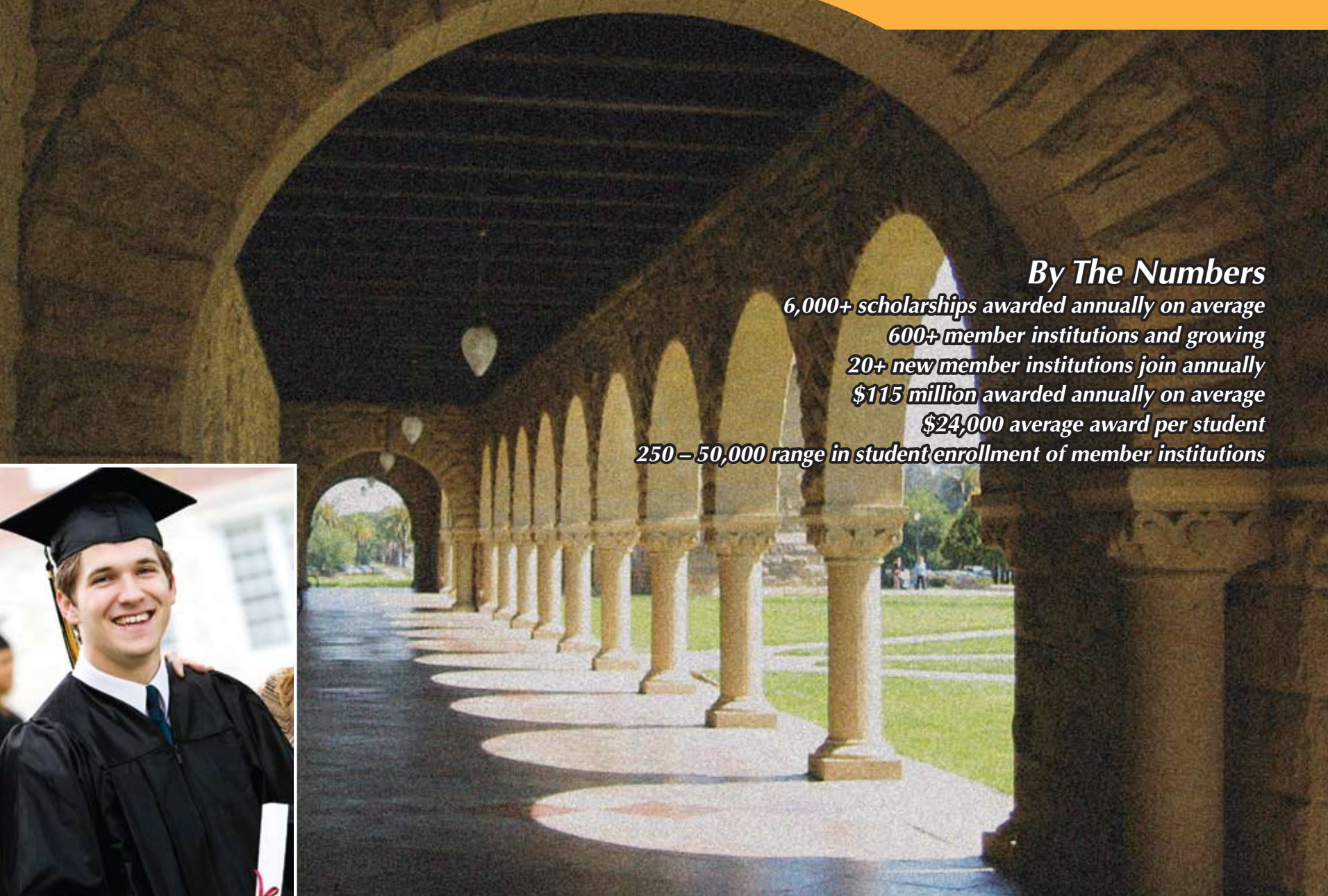


Opening Doors, Creating Opportunities

Enabling bright futures since 1954



THE TUITION
EXCHANGE



By The Numbers

6,000+ scholarships awarded annually on average

600+ member institutions and growing

20+ new member institutions join annually

\$115 million awarded annually on average

\$24,000 average award per student

250 – 50,000 range in student enrollment of member institutions

Unlocking the door to promising futures

Opportunity can open the door to a world of possibilities...and a world of bright futures. The Tuition Exchange was founded to open doors and to create opportunities by offering an educational scholarship program for the dependents of faculty and staff at participating colleges and universities.

Chartered in 1954, started with the support of TIAA/CREF and launched with funding from the Ford Foundation for the Advancement of Higher Education, The Tuition Exchange is the oldest and largest program of its kind in the U.S. Through strong incremental growth over more than five decades, our membership has expanded greatly in size and stature – attracting an average of 20 new schools annually, including some of the nation's most prestigious institutions. Every year, we open the door to bright futures for thousands of young people eager to advance their educations.

Choices that span the spectrum

The scope and diversity of The Tuition Exchange membership creates a program that is unrivaled in its reach.

Our 600+ member schools represent the full spectrum of higher education – including public and private institutions, baccalaureate/liberal arts colleges, doctoral research universities, specialized schools, and two-year associate's degree institutions. The Tuition Exchange schools range in size from 250 to 50,000 students, offer a wide range of degree programs, and reside in diverse geographic settings – from large cities to suburban and rural environments in almost every state.

No matter what path individual students choose, The Tuition Exchange serves as the gateway – offering options that are sure to help them achieve their goals.

Admission at USC is very competitive, so employees appreciate that their children can use the tuition program at a wide variety of other schools. The diversity of options is especially valued by students who want to experience other areas of the country or are looking for a smaller school environment than they would find here.

*Robert Morley
Associate Registrar, University of Southern California*

Opportunities for schools *Opening the door to talented staff and students*

More than 600 institutions of higher education participate in The Tuition Exchange for one compelling reason: The program delivers strong value for your institution, with minimal cost on your part.

Attract High-Quality Employees

To interest top talent, your school needs to offer the most competitive compensation package. The scholarships available through The Tuition Exchange create an appealing incentive, enabling you to strengthen your offer without increasing overhead costs. Member schools find the program is a key consideration for prospective employees weighing competitive job offers.

Attract High-Caliber Students

The better your enrollment management, the higher the quality of students your school will draw. Admission and enrollment directors at our member schools report that The Tuition Exchange applicants typically present a stronger academic profile than their general applicant pool.

Broaden Your Reach

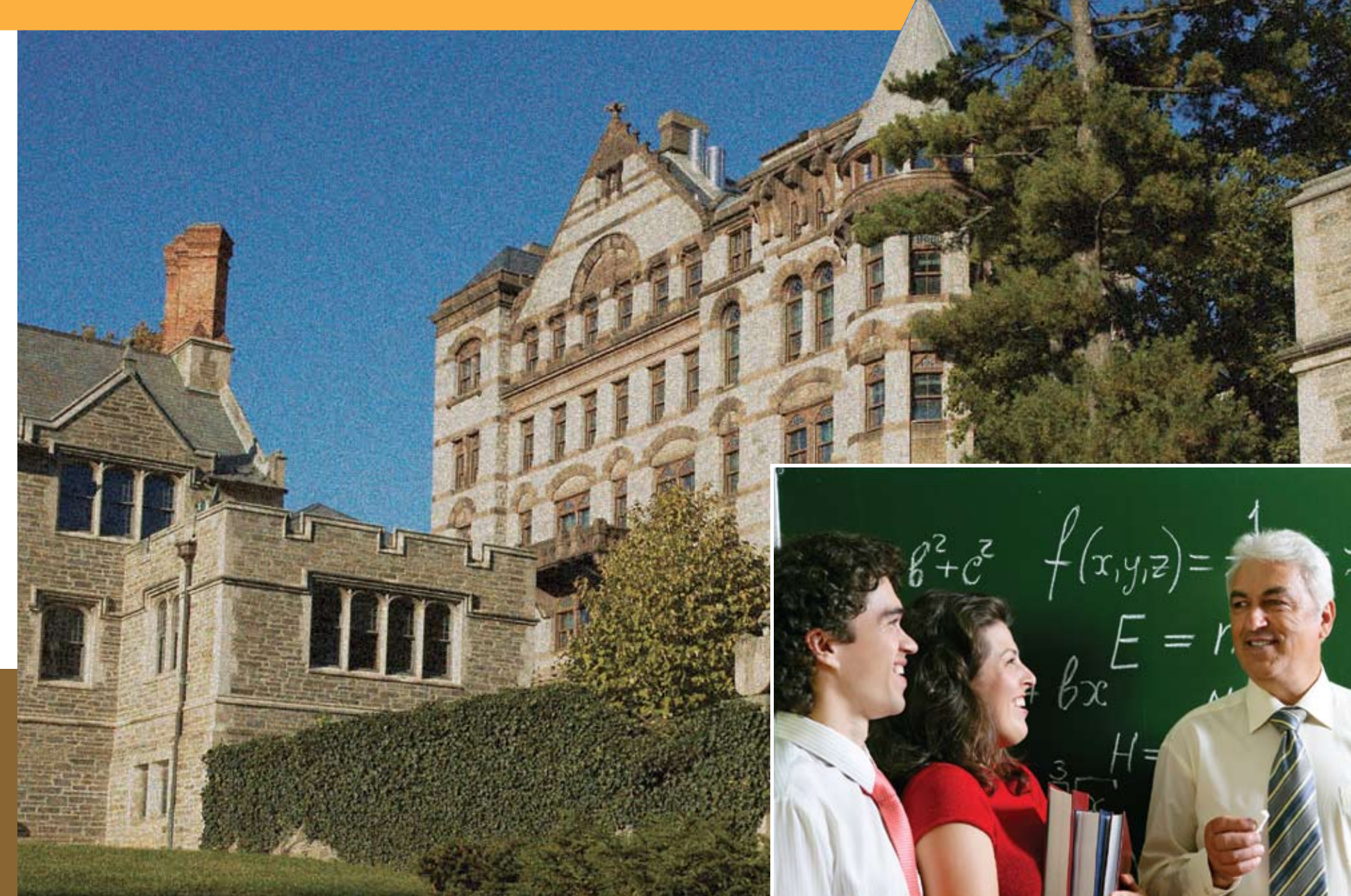
Through membership in the exchange, your school enjoys exposure to a broader range of prospective students, geographically and academically. Applicants who might not ordinarily consider your school now have a strong reason to apply, attracting a wider group of prospects.

Maintain Flexibility

The Tuition Exchange establishes award amount requirements, sets import/export ratios and provides program guidelines. Then you determine how to implement your own program within those guidelines – retaining the flexibility to set rules and processes that work best for your institution.

Tuition Exchange enables us to compete with the many larger institutions in our area for talented faculty and staff. The generous awards help us attract and retain employees, especially in high-demand fields like nursing and IT. In fact, it was a major draw for me in deciding to pursue a career in higher education over 14 years ago after years in a corporation.

*Frank Greco
Director of Human Resources, Chatham University*



Opportunities for families *Turning educational dreams into reality*

Families that participate in The Tuition Exchange enjoy advantages that extend far beyond the economic benefit of the scholarship award.

Offering a School for Everyone

Regardless of a student's educational field of interest or preference for school size or location, The Tuition Exchange has an option that is sure to fit. Families at our member schools are pleased and often surprised by the breadth of options available to their children. Simply put, The Tuition Exchange membership offers a school for everyone.

Making College Possible

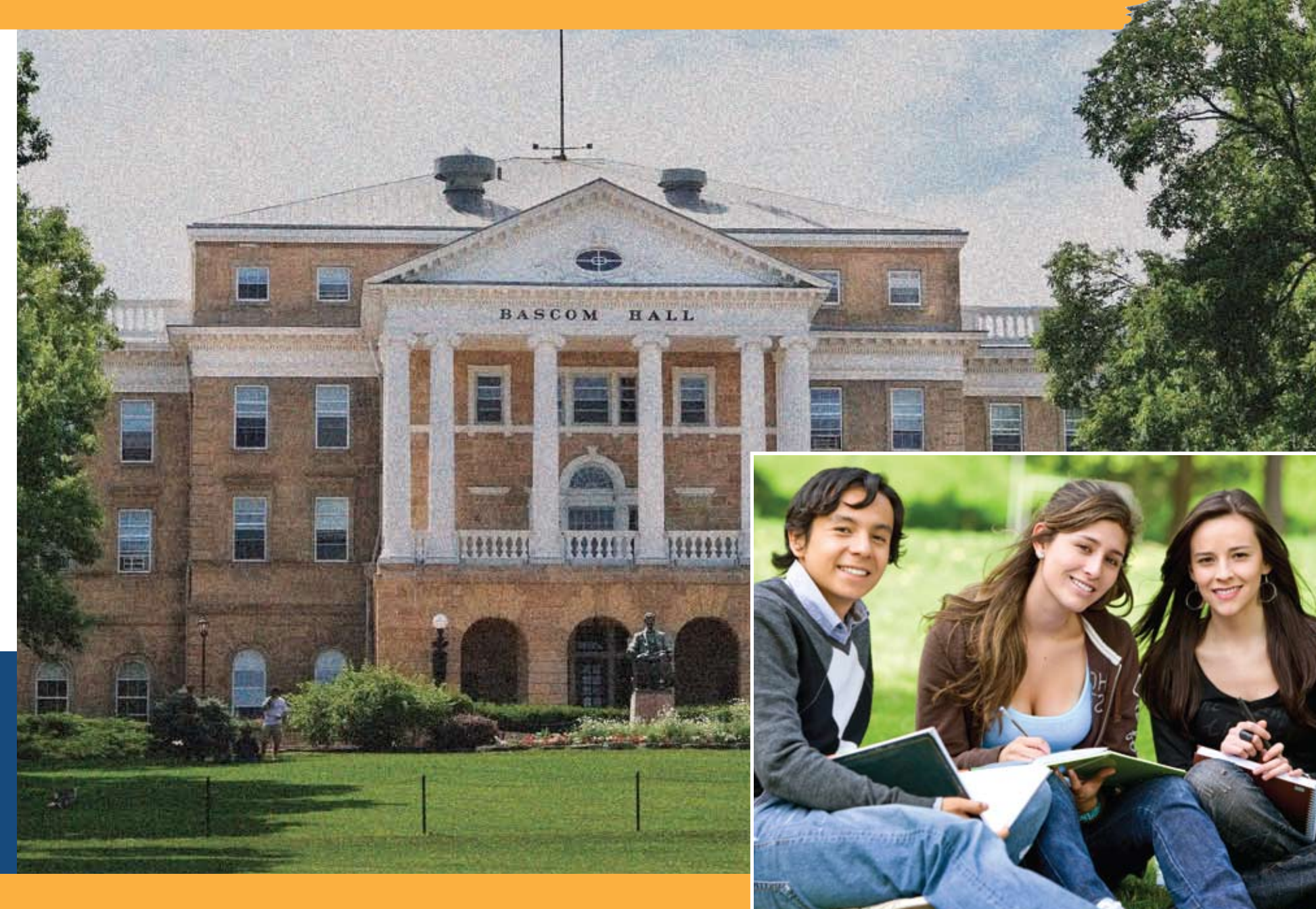
Earning a generous Tuition Exchange scholarship goes a long way toward defraying the cost of higher education – a cost that might otherwise be beyond the reach of some families. Many employees have been able to send multiple children to college with the help of the exchange.

Assisting First-Generation Students

Some Tuition Exchange award recipients represent the first generation in their families to attend college. Employees who take advantage of this opportunity view it as a wonderful chance for their children to achieve a goal they value, but weren't able to attain personally.

Tuition Exchange offers my four children the opportunity to attend schools they couldn't dream of without the program. Danny graduated from LeMoyne College on an exchange scholarship, Meghan is applying for an award at St. John Fisher, Sara has applications in at several exchange schools, and my youngest will apply through the program when the time comes. My wife and I want our children to have every opportunity at their disposal, and Tuition Exchange gives the everyday working person that chance.

*Bill Brown
Union Carpenter, Syracuse University*



Opportunities made easy *Delivering the simplicity and flexibility you need*

As valuable as The Tuition Exchange is to member institutions and families, it's an easy program for your staff to administer.

Flexible Guidelines

The Tuition Exchange establishes requirements for award amounts, sets the ratio of incoming exchange students (imports) to outgoing students (exports), and offers program guidelines. Then your school determines its specific requirements and policies, placing control of the program in your hands.

Simple Administration

Once you draft your policies, administration of the program becomes routine. Your designated Liaison Officer serves as the primary administrator and point of contact, handling exchange transactions electronically for speed and efficiency. Often, time spent managing the program is time that your representative would typically spend working with students on financial assistance.

Import/Export Flexibility

To ensure fairness for all members, The Tuition Exchange sets a ratio for the number of imports vs. exports. Yet, each school enjoys a great deal of flexibility in maintaining that balance. The exchange averages your school's ratio over a five-year period, providing ample time to adjust as needed.

Accessible Support

The Tuition Exchange staff is dedicated to helping you and your program succeed. We can work with you as you create your policies, answer questions, recommend ways to promote the program with your employees, and keep you up to date through periodic workshops.

Tuition Exchange gives us the flexibility to create our own policies and requirements within its guidelines, and that's critical for a program administered by many different types of institutions across the spectrum. It allows us to manage our program in a way that works best for us.

*Dr. Angel Kwolek-Folland
Associate Provost for Academic Affairs, University of Florida*



Harnessing the opportunity *A look at how The Tuition Exchange works*

Getting started with The Tuition Exchange is easy. Any non-profit or public institution of higher education that is regionally accredited is eligible to join. Once a member, you designate a Liaison Officer – typically an employee in your human resources, enrollment or academic affairs department – to serve as your point person and program coordinator.

The Tuition Exchange process operates similar to “at home” tuition waivers, with the added benefit of being portable to hundreds of other institutions.

Eligibility

An employee must be considered eligible to participate based on your school’s guidelines. For instance, some schools set requirements for number of years of service or employment status. Your Liaison Officer certifies that the applicant is eligible based on your criteria.

Application

The scholarship award is an opportunity that is earned through a competitive process and is not a guaranteed benefit. We recommend that you encourage students to apply to several exchange schools to increase their odds of earning an award. Families can check The Tuition Exchange web site for information about each school’s percentage of award offers and specific award amount.

Notification

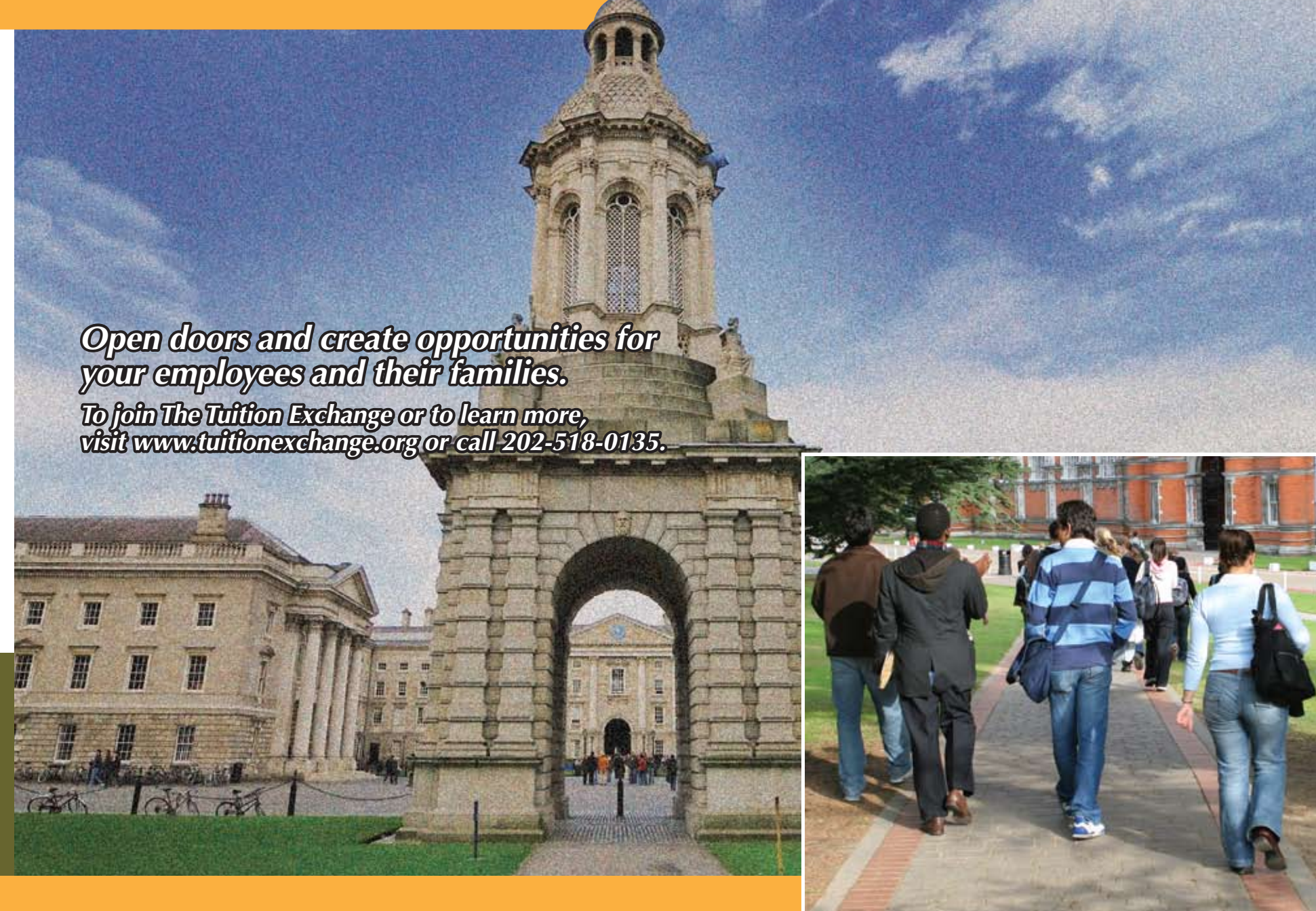
Each school the student applies to notifies the sponsoring school with a decision electronically. Schools also notify students directly with a decision on their application for The Tuition Exchange.

Timing

The Tuition Exchange application process dovetails with the traditional financial aid process, affording families ample time to plan based on award decisions.

Tuition Exchange offers user-friendly capabilities for Liaison Officers and families. I use the web-based system to submit exchange applications and keep current on program activities, and our families use the public site to access a breadth of information about participating schools.

*Bernadette Pham
Assistant Director, Human Resource Services, Dickinson College*



Open doors and create opportunities for your employees and their families.

To join The Tuition Exchange or to learn more, visit www.tuitionexchange.org or call 202-518-0135.

No matter what you're interested in studying, there's a school on the list for you.
– Bill Brown, Syracuse University

A number of faculty members have said the exchange influenced their decision to accept a job offer here.
– Robert Morley, University of Southern California

It's opened the door for many of our facilities and administrative staff to send the first generation of their family to college.
– Frank Greco, Chatham University

The selection of schools is very good and the list of participating institutions grows every year, offering our employees more choices.
– Robin Bielling, University of Florida

Tuition Exchange helps us diversify our student body. Whenever you can bring in students from other areas, it benefits your program.
– Dr. Angel Kwolek-Folland, University of Florida

The exchange adds value to our benefits package and gives parents another option for helping to finance college costs.
– Bernadette Pham, Dickinson College



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1743 Connecticut Avenue NW Washington, DC 20009
202.518.0135 • www.tuitionexchange.org • info@tuitionexchange.org